

## Media Release

### Connect ASEAN supports MYBOS entry in SE Asia as a leading edge facilities management technology provider

**Wednesday August 24, 2016.** Connect ASEAN (Connect) founder and Principal Paul Tynan is excited to support MYBOS, an Australian based business providing innovative building management solutions, products and services which are looking to enter the Singapore and Malaysian marketplaces. MYBOS uses cloud based intelligent software and hardware to assist clients to control and manage their properties and minimise expenses through the application of effective and efficient work practices and processes.

Founded in 2012 by Principal Sam Khalef, MYBOS has grown rapidly and today has offices throughout Australia and internationally in New Zealand, Canada and Dubai. Earlier this year in April MYBOS achieved a major milestone with the signing of its 600<sup>th</sup> building and this was followed just recently with the release of the newest version of its software.

Commenting further, Paul Tynan said the entry into SE Asia initially in Singapore and Malaysia is significant news for Facility Manager professionals in these countries as MYBOS will be setting a new industry standard, and in doing so will be a welcome force with the resulting competition resulting in not only better products for clients but also facilitating lower costs.

In an increasingly busy, constantly evolving lifestyle in urban centres, efficiency holds the key to good management of commercial and residential facilities. In this dynamic environment, the use of smart technologies is essential for the delivery of quality property management solutions and performance to address the needs and requirements of high rise and multi-level apartment, hotel and commercial clients.

In acknowledging Paul Tynan's enthusiastic support and endorsement of MYBOS, Sam Khalef said it was a very welcome affirmation of the decision to enter SE Asia where it is especially imperative for strata building managers who have to manage a large number of stakeholders including contractors, suppliers, staff members, regulatory bodies and most importantly, the resident community.

"A good manager can transform into an even more effective and outstanding professional when armed with the very latest technological tools and software", continued Sam Khalef.

"Unfortunately, in the past technology integration into businesses has not been a seamless affair for many companies, hindered by a number of barriers including the initial disruption in the prevailing business processes, resistance to learning new technology, cost as well as proof of value".

"Overcoming these barriers is the core philosophy behind MYBOS product design, delivery and support processes. The company, driven by highly insightful entrepreneurs from within the building management industry, excels in developing simple, easy to use solutions while causing minimal disruption in existing workflow, and provision of hands-on training to users to fast track the implementation and adoption of new systems".

MYBOS Building Management System is cloud-based, which not only adds to product reliability but actually eliminates the need to purchase new hardware, thus reducing overall costs to the client.

Additional features includes an advanced case management module, integrated and automated work orders, residents & contractors' database, preventative maintenance calendar, asset management, keys management, parcels management, visitor management, lobby display, as well as SMS & email broadcasting tools.

With an incredibly intuitive design, it keeps the building manager in control of the property, and saves time and money while delivering better customer service to building owners, tenants and body corporate members.

Paul Tynan concluded, "Having recently experienced MYBOS personally I am convinced they have the necessary competitive edge to continue their marketplace success in Australia as well as achieving a significant presence in Singapore, Malaysia and beyond. I look forward to supporting, marketing and promoting MYBOS extensively throughout the Connect ASEAN and Connect Malaysia network as a leading edge and innovative property management technology provider".

**ENDS**

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**Pictured below** Mr Sam Khalef, founder and principal of MYBOS

